

IEEE EPS as Panelist in The 5th Petaling Jaya Startup Festival 2024

18th Aug 2024



- The 5th PJ Startup Festival 2024 was successfully organized by ADUN Kampung Tunku YB Lim Yi Wei, MBPJ, SIDEK and MDEC on 17th and 18th of Aug 2024, at Starling Mall, Damansara Uptown, Petaling Jaya.
- IEEE EPS Chair, Dr Eu Poh Leng, also representing NXP Semiconductors Malaysia, was invited as a Panelist in a Panel Discussion on "Make Semiconductors sexy again – what opportunities lie ahead of Malaysia". The event was moderated by Prof Dr Ong Kian Ming.
- The event attracted > 200 participants with many exhibition booths and back-to-back Panel Discussions on various topics related to building digital economy.