

# Career Talk Webinar with Engineering Students from Nottingham University Malaysia, Celebrating International Women's Day

22<sup>nd</sup> Mar 2024



The poster features the University of Nottingham logo at the top left and the Students Association logo at the top right. The main title is 'NXP Career Aspiration' in large blue font, followed by the subtitle 'A career talk by NXP Malaysia'. Below this, it says 'Come explore engineering opportunities in the semiconductor industry with Dr Eu from NXP Malaysia!'. A circular portrait of Dr Eu Poh Leng is shown, with her name and title 'Senior Director, Package Innovation, NXP Malaysia SDN. BHD.' next to it. At the bottom left, the date and time '22 March 2024, 3:30pm - 4:30pm @Teams' are listed, along with '2-scpd points are awarded'. A QR code is located at the bottom right with the text 'Sign up here!'. Logos for NXP, IEEE Electronics Packaging Society, and IEEE are at the bottom.

University of Nottingham  
UK | China | Malaysia

Students Association  
Engineering Students  
Malaysia

## NXP Career Aspiration

A career talk by NXP Malaysia

Come explore engineering opportunities in the semiconductor industry with Dr Eu from NXP Malaysia!

**Dr Eu Poh Leng**  
Senior Director, Package Innovation  
NXP Malaysia SDN. BHD.

Sign up here!

22 March 2024  
3:30pm - 4:30pm @Teams  
2-scpd points are awarded

NXP IEEE ELECTRONICS PACKAGING SOCIETY IEEE

- **In conjunction with International Women's Day in the month of March**, IEEE EPS Student Chapter in Nottingham University Malaysia has also invited Dr Eu Poh Leng, Chairlady of IEEE EPS Malaysia & Senior Director of External Package Innovation, NXP Semiconductors Malaysia to give a webinar on career opportunities in Semiconductors Packaging in Malaysia.
- **Dr Eu shared the growing trend of Semiconductors which is driven by Autonomy, Electrification and Connectivity as well as the rise of Secure Connected Edge, including smart house, smart factory, smart connected devices, smart connected cars.** In view of the bright future in Semiconductors Packaging, there are ample opportunities for career growth.
- **> 80 students attended the online session and were very excited about the bright future in Semiconductors Packaging.**